



Sarah Nesbitt is a former radio host and founder of an award-nominated music industry business in Moncton. Now based in Canaan Station at Wayfinder Farm, she is originally from St. Andrews. She has built a career at the intersection of media, music, business, and community.

With many years in sales, marketing, and management, she brings a blend of creative talent and business acumen. Her time in radio honed her communication and storytelling skills, while as an entrepreneur she oversaw brand development, marketing strategy, artist relations, and business operations. This gave her deep insight into building from the ground up, managing teams, and delivering results in a competitive industry.

A natural organizer and host, Sarah has led events ranging from intimate community gatherings to larger-scale music and industry programs. She is comfortable both behind the scenes managing details, and front and center welcoming audiences while creating a warm, professional atmosphere.

Beyond business, Sarah is a dedicated environmental and health advocate who believes in sustainable practices, community well-being, and protecting the places and people that make New Brunswick special. She lives on a farm that provides a safe place for horses & youth, with her wife Melissa.

She is also a committed past Treasurer, current Vice President, of the NBLA Tony Barry Fund, a member of the NBLA Policy Committee, and VP of the NBLA Women's Commission. She values policy discussion, leadership development, and initiatives that strengthen community and opportunity in the province. She is

inspired by the many strong and productive women who call themselves Liberals.

Colleagues know her as creative, reliable, and straightforward — combining big-picture thinking with a hands-on work ethic and a proven ability to connect with audiences and clients alike.

Ms. Nesbitt would welcome the opportunity to serve as Vice-President, Provincial, and to work collaboratively with members across New Brunswick. She hopes to use her experience and qualifications to strengthen member engagement, support riding associations, and contribute to the continued growth of the New Brunswick Liberal Association.

"If opportunity doesn't knock, build a door." — **Milton Berle**